

Five Factors Strategic Impact Checklist



Five Factors Strategic Impact Checklist

With so many demands on your time and focus, it can be hard to know how to make a real impact.

This simple checklist will get you thinking about what matters, the impact you want to make and ideas on how to kickstart your impact this year.

Ask yourself what do you care about the most?

There are many wicked problems to be solved, so you need to prioritise the causes you most hope to see fixed. Is there an issue that keeps you up at night?

Focus your effort.

To make a deeper impact focus on making a real difference in one area. This concentrated effort also helps you build knowledge and gain confidence about this specific area of impact.

Do some research.

To learn more about the area you most want to influence.

Track your impact.

How will you know that you are progressing as hoped and making the impact within the planned timeframe? What specific metrics can be used to measure outcomes and how often? Decide on what measures will you use to define impact in your setting/project?

Share your successes.

Achieving impact is not a solo achievement and it's important to recognize your team which includes staff, contractors, suppliers, funding partners and supporters.

I will be sharing more ideas on how to increase your impact through the year on my newsletter which you signed up for when opting into this free checklist. You can unsubscribe anytime!



Jo Haughey
DIRECTOR